

THE HARI

L O N D O N
BELGRAVIA

LOCATION:

Situated in the residential streets of Belgravia, among sweeping crescents and stucco mansions, where Earls lived next to great poets, and dignitaries to musicians in a discreet, leafy, quintessentially British neighbourhood. The hotel is located only a few minutes' walk from the prestigious shopping districts of Knightsbridge and Sloane Square and tourist attractions such as Buckingham Palace.

ADDRESS:

20 Chesham Place, Belgravia, London SW1X 8HQ

WEBSITE:

<http://www.thehari.com/london>

www.ilpampero.com

DESCRIPTION:

Welcome to The Hari, a stylish retreat in the heart of Belgravia, and your new home away from home in London. Designed for those seeking comfort and exceptional personalised service, The Hari is a sanctuary for modern travellers and connoisseurs of luxury.

OWNERS:

The Hari hotel opened its doors in August 2016. The hotel is the vision of Dr. Aron Harilela, Chairman and CEO of Harilela Hotels Ltd, and the first hotel to open under the 'The Hari' brand. A second hotel opened in December 2020, in Hong Kong.

The Harilela Group was established in 1959 and still wholly owned by the Harilela family, the Harilela Group is the parent company of Harilela Hotels which owns 15 properties around the globe.

GENERAL MANAGER:

Francesco Sardelli

GUEST ROOMS AND SUITES:

85 rooms including 14 luxury suites.

RESTAURANTS AND BARS:

Il Pampero: Overseen by Italian-born Head Chef, Angelo Albera, the team delivers an authentic Italian menu complemented by an impressive wine list and cocktail menu. Open for daily breakfast, lunch and dinner, with a popular weekend brunch.

The Hari Bar: The ideal environment for business meetings, light lunches, or simply to sit back, relax and unwind with a cocktail. The Hari Bar has a unique Haritinis list, a nod to owner Dr. Aron Harilela's favourite drink, including many using The Hari's own brand of gin.

The Garden Terrace: The Hari's unique outdoor space with living ivy walls, beautiful flowers, a retractable roof, and heaters, offering guests an oasis from the bustling streets of Belgravia. Discreetly located on the mezzanine level, the terrace is the perfect space for intimate dinners, informal lunches, or cocktails under the sun and stars.

DÉCOR:

The Hari: Tara Bernerd & Partners provided the full interior design for The Hari London, Bernerd and the team also worked hand in hand with EPR Architects, offering creative direction for the building's exterior treatment. Using a variety of rich and tactile finishes, including Arabescato marble, graystone and smoked glass, Bernerd and her team have created a warm and stylish environment, giving guests the feeling of inhabiting an original home in the heart of Belgravia. Recently, the hotel has undergone a soft refurbishment, under the guise of reinventing and reimagining, rather than replacing. The refurbishment includes newly lightened wide-plank wooden floors, upholstered headboards and sheer curtains in a lighter, more neutral colour.

il Pampero: Marrying Italian hospitality with the Belgravian lifestyle, Bernard and her team have created a bespoke design scheme that embraces informal luxury. Bold Vespa-green lacquers and rich velvets combine with soft leathers and heritage fabrics to create a warm and inviting vibe. While circular booths are set against the back and side walls, the focal point is the striking central bar where cocktails will be served and diners can embrace the Italian tradition of Aperitivo.

ART:

Art including works by Tracey Emin adorn the rooms and public areas curated by Charlie Smedley of A Space for Art. The hotel also offers a library of books which guests can borrow and are encouraged to donate to, which contribute to the hotel's passion for culture.

MEETINGS AND EVENTS:

The Muse: A private meeting room with an integrated screen and projector by day and an exclusive dining room by night. Features include floor-to ceiling windows providing an abundance of natural light, a solid oak table and fireplace. The full room seats up to 24 pax. Or the room can be split into a half room with plasma screen for 10 pax or a half room with a projector for 6 pax.

The Bar: The perfect venue to host private celebrations, launch new products or facilitate corporate networking events for up to 140 guests.

The Garden Terrace: An urban oasis and the perfect space for entertaining under the stars. Features include living walls, a retractable glass roof and heaters. The Garden Terrace offers a range of creative concepts including private dinners, intimate proposals or whisky and cigar tastings with a cigar sommelier.

FITNESS:

On-site 24-hour fully equipped health and fitness center. Female guests can enjoy preferential day rates at Grace Belgravia, London's leading health club dedicated solely to women. The Hari's Concierge

team can also direct guests to nearby Royal Parks to train outdoors or guests are invited to use the complimentary bikes that the hotel offers.

BEAUTY:

Whether in need of a blowdry or a manicure, the hotel can book guests an appointment with preferential rates at either the Errol Douglas MBE salon on Motcomb Street or the Neville Salon next to us on Pont Steet as friends of The Hari. Guests wishing to be pampered in the comfort of their room can pick something from the in-room spa menu.

GUEST SERVICES:

The hotel is handicapped-accessible and there are 5 guest rooms for guests with special needs as well as accessible lifts to bedrooms and the bar and terrace areas.

BUSINESS SERVICES:

Complimentary high-speed WiFi throughout the hotel.

Portable Handy Phones with free local and international calls, internet and 3G for guests to use throughout their stay.

Bedside USB charging port.

Flat screen HDTVs with full cable access, high definition channels and movies on-demand.

HISTORY:

The Hari is the first of what is a new concept from Harilela Hotels, which originally opened Belgraves in 2012 with US-based Thompson Hotels, owned by Commune Hotels & Resorts, as the management company. Prior to this the hotel was the former Sheraton Belgravia.

RESERVATIONS: Telephone: +44 0207 858 0100

CHECK IN/OUT: 3pm Check In.
12pm Check Out.

SOCIAL MEDIA: @TheHariLondon
#TheHari

@ilpampero
#ilpampero

For further press information, please contact:

Catherine Rushton
Marketing & Communications Manager
Tel: +44 (0)203 189 4891
Catherine.Rushton@thehari.com

